

**Final Exam Questions**  
**Master of Business Administration**  
**2025/2026 II.**  
*After September 2017*

**A/Basic courses**

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<b>Accounting and Finance</b>
A/1. Accounting on international level - IFRS. A/2. Types of accounting information - definition and description of financial and management accounting. A/3. The theory of time value of money and the mathematics of securities
<b>Quantitative Statistical Methods</b>
A/4. Multiple regression analysis (stages and assumptions). A/5. Model building, variable selecting in regression analysis (variable elimination, dummy variables). A/6. Cluster analysis: Hierarchical cluster analysis (stages and assumptions).
<b>Human Resource Management</b>
A/7. Basic definitions of HRM. Job design, job advertisement. A/8. Recruitment process and methods. Assessment centre. A/9. Performance management, appraisal, rewarding. Part time : A/7 Explain the basic concepts and main functions of Human Resource Management. Present job design, job description and competency-based HR, and show their connections to other HR areas. Use at least one practical example and apply an analytical approach. A/8 Describe the recruitment and selection process and the main tools used. Explain the role of employer branding and its connection to attracting and retaining talent. Use at least one practical example and apply an analytical approach. A/9 Explain performance management, compensation systems and training & development. Show how these elements are connected within an integrated HR system. Use at least one practical example and apply an analytical approach.
<b>Organisational Behaviour and Leadership</b>
A/10. Explain situational leadership theory (Hersey-Blanchard model) and mention examples for its use in practice. A/11. Explain the process of team formation and the stages of group development. A/12. Define the sources and forms of conflict and mention examples for conflict management strategies.

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<b>Operation and Innovation Management</b>
A/13. Definition, process and events of innovation and relationship with phases of K- waves. A/14. Basic diffusion models and Trigger- effect. A/15. Basic innovation strategies; predominant product, green- product.

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**B/Professional courses**

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<b>Decision Making Theory and Methods</b>
B/1. Characteristics and process of AHP and PROMETHEE ranking methods.
B/2. Decision psychology: probability and utility influencing factors.
B/3. Single attribute risky decisions: determination of utility function; expected utility.
<b>Strategic and Change Management</b>
B/4. The 5 P's definition of Mintzberg and the 10 strategic schools.
B/5. The 4 types of statements in a multinational company
B/6. Strategies for declining industries.
<b>Project Management</b>
B/7. Definition of project. Project cycle. Project scope management.
B/8. Process and methods of risk management.
B/9. Project planning: GANTT chart, network plan, resource planning.
<b>World Economics</b>
B/10. The role of oil in the World economy, as the most important product of the international trade.
B/11. The 'geography' of foreign investments; The operating characteristics of transnational corporations and their impact on the development of the world economy.
B/12. The role and relations of the European Union in the world economy.
<b>Corporate Finance</b>
B/13. Compare the Static and Dynamic Investment Appraisal Methods. Calculation, supported corporate goal, ranking and threshold rule, advantages and disadvantage.
B/14. How can we implement the NPV model, and how can be solved the following practical problems: inflation (real versus nominal model), working capital, taxation, salvage value of project, relevant evaluating period, relevant discount rate (concept of WACC) ?
B/15. Working capital management: - structure, aim of cash budget, how can be the cash shortage managed, optimal order size, optimal batch size, structure of order evaluation model